

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girlscouts
of eastern missouri

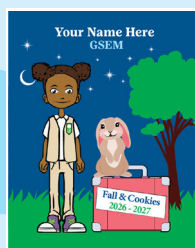
M2 Media

Here's How to Earn Two Personalized Patches with Your Name and Avatar:



Fall Personalized Patch

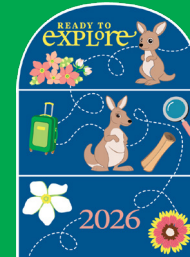
- Create your avatar
- Send 20+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$325+ in Treats & Reads Program



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the Treats & Reads Program
- Send 20+ emails during the Treats & Reads Program
- Use the "Share My Site" function in the M2 system during the Treats & Reads Program
- Sell 180+ packages of cookies during the 2027 Girl Scout Cookie Program

Collect Matching Theme Patches!



Visit gsnutsandmags.com/gsem to login.



1 Login

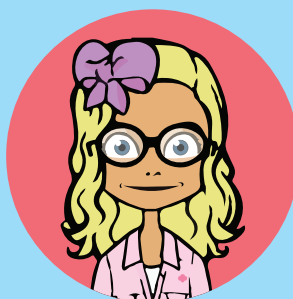


Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Treats & Reads Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Send emails through M2 so supporters can see your goal and hear your personalized avatar message in your own voice. With a parent or guardian, share your shop link by text or on social media, and follow current GSUSA guidelines.



IT'S TREATS & READS TIME!

Your new mascot is the Kangaroo!

Get **READY TO EXPLORE** with Treats & Reads this Fall!



WHAT IS TREATS & READS?

Treats & Reads is Girl Scouts' fall proceed-earning program. Customers can purchase nut and candy treats, magazines, candles, personalized items, Bark Boxes and more.

WHAT DO I GET BY PARTICIPATING?

When you participate in Treats & Reads, you and your troop can get a head start earning funds for your Girl Scout activities this year. Troops earn at least 15% of everything they sell.

The proceeds can go towards things your troop wants to do like earn badges, go on troop trips, participate in programs or complete service projects. Along the way, you learn how to run a business, set goals and communicate. Plus, you can earn your own fun rewards when you reach the goals you set!

WHAT IF MY TROOP IS NOT PARTICIPATING?

Good news- you can still participate in the online program! Let us know that you plan to participate on your own at vr.girlscoutsem.org/TRInd. This will ensure that communication about the program is sent to your caregiver, and you won't miss out on picking up your orders or rewards.

SIMPLE & SWEET

- ☐ Treats & Reads begins on Sept. 26! Log into your M2 account to set up your personalized online store.
- ☐ Market your online store by sending emails and reaching out directly to your family and friends. Use the Share My Site feature on M2 to link your loved ones directly to your Treats & Reads storefront!
- ☐ Turn in your order sheet to your troop volunteer by their given deadline (no later than Oct. 24!), and then keep sharing your site for more direct ship orders
- ☐ When your customers' nuts and candies arrive, deliver them promptly and turn in any payment to your troop by Dec. 7

ONLINE EXCLUSIVE PRODUCTS

Your online store includes a larger selection of nuts and candy than your order sheet, as well as several other storefronts where your customers can purchase magazine subscriptions, candles, Tervis drinkware, BARK Boxes, and more!



There's truly something for everyone, so remember to share all the possibilities with your friends and family by using the email and Share My Site features on M2.

TRAILBLAZER CONTEST

Sept. 26 - Oct. 2

Activate your M2 online store within the first week of the program to be entered daily for prizes. The earlier your store is open, the more chances you have to win!

QUESTIONS?

Contact the Answer Center at 314.400.4600 or answercenter@girlscoutsem.org
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