



Treats & Reads Program

girl scouts
of eastern missouri

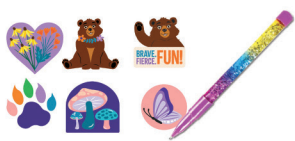


2025 TREATS & READS REWARDS

Rewards are cumulative. Girl Scout orders cannot be combined for higher awards. Girl Scouts of Eastern Missouri reserves the right to substitute any rewards with similar products of equal or higher value. Final color/style may vary. Amazon credit rewards may be used toward items on a special Girl Scout registry. Girl Scouts in reward opt-out troops still earn patches and any reward experiences as offered.



\$100+ TOTAL SALES
2025 Patch
(piece 1 of combo patch)



\$150+ TOTAL SALES
Theme Stickers
+ Glitter Pen



\$250+ TOTAL SALES
Bear Patch (piece 2 of combo patch)
+ Flower Hair Clips



\$400+ TOTAL SALES
Small Grizzly Bear Plush
OR Watercolor Art Kit OR
\$5 Amazon Credit



\$500+ TOTAL SALES
BFF Patch (piece 3 of combo patch)
+ BFF Theme T-shirt OR
\$7 Amazon Credit



\$750+ TOTAL SALES
Journal + BFF Necklace Set
OR \$8 Amazon Credit



\$1000+ TOTAL SALES
Jewelry Bundle (Theme Charm + Bracelet + Travel Jewelry Box) OR \$10 Amazon Credit



\$1500+ TOTAL SALES
Large Grizzly Bear Plush
OR Mini Canvas Bag OR
\$20 Amazon Credit



\$2000+ TOTAL SALES
Here, There and Grizzly Bear (Behind-the-Scenes Zoo Grizzly Tour) + Lunch + Become a Zoo Parent to a Grizzly Bear + Create Your Own Build-A-Bear at the GSEM Store OR \$50 Amazon Credit

EARN MORE PATCHES!



ONLINE PATCH
Send 20+ Emails and
1+ Share My Site in M2



CARE TO SHARE PATCH
6+ Project Thank You Items

PERSONALIZED PATCHES



TREATS & READS AVATAR PATCH

- Create your Avatar in M2
- Send 20+ Emails and 1+ Share My Site in M2
- \$325 total sales during the Treats & Reads Program



COOKIE CROSSOVER PATCH

- Create your Avatar in M2
- Send 20+ emails in M2 during the Treats & Reads Program
- Sell 180+ packages during the 2026 Girl Scout Cookie Program

TOP 20 PROJECT THANK YOU ENTREPRENEUR REWARD

Project Thank You Patch and special invitation to join our overnight service project at Lambert-St. Louis airport in December. Girl Scouts will distribute donated candy and nuts to military personnel. Date TBA.



Check out reward images and details here or visit: girlscoutsem.org/treatsreadsrewards



SWEET DATES

- OCT. 3:** Treats and Reads begins! Log into M2 to set up your account
- OCT. 3-9:** BFF online contest
- OCT. 26:** Submit order card orders to your troop or enter them in M2 by 11 PM
- OCT. 30:** Last chance online customers can order for girl-delivery
- OCT. 31-NOV. 23:** Online orders still accepted for direct ship nuts/candy, magazines, Bark Box, tumblers, candles and personalized items
- WEEK OF NOV. 17:** Girl-delivery nut/candy orders arrive for troops
- NOV. 23:** Program ends

BFF ONLINE CONTEST

Girl Scouts who set up their online store in M2 between Oct. 3-Oct. 9 and send 20 emails through M2 will be entered to win daily prizes. Setting up your M2 site as early as Oct. 3 gives you seven chances to win.



BE BRAVE WITH CUSTOMERS, EARN FIERCE PROCEEDS, RECEIVE FUN REWARDS

Use your order card to market your business to friends and family. You can reach customers near and far with your personal storefront online too! All nut and candy products ordered on the card and online for girl-delivery will come to your troop in November.

With an adult, visit gsnutsandmags.com/gsem to set up your M2 account, where you can create your personalized avatar and marketing tools. Next, open your online store and use Share My Site to promote your business.

Troops earn 15% of everything they sell!

COLOR AS YOU GO!

MY TREATS & READS GOAL:

Color in paw prints as you meet each 10% of your Treats & Reads goal!

