

# Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

## Here's How to Earn Two Personalized Patches with Your Name and Avatar:



### Fall Personalized Patch

- Create your avatar
- Send 20+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$325+ in Treats & Reads Program

### Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the Treats & Reads Program
- Send 20+ emails during the Treats & Reads Program
- Sell 180+ packages of cookies during the 2026 Girl Scout Cookie Program

**BRAVE. FIERCE. FUN!**



Visit [gsnutsandmags.com/gsem](https://gsnutsandmags.com/gsem) to login.

## 1 Login

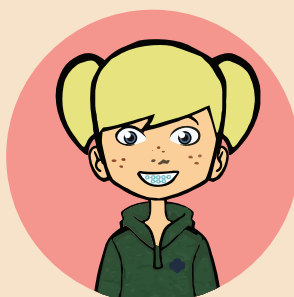


Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

## 2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



## 3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

# IT'S TREATS & READS TIME!

Your new Treats & Reads mascot is the Grizzly Bear!  
Time to set some Brave, Fierce and FUN goals this fall.



## WHAT IS TREATS & READS?

Treats & Reads is Girl Scouts' fall money-earning program. Customers can purchase nuts and candy treats, magazines, candles, personalized items, Bark Boxes and more.

## WHAT DO I GET BY PARTICIPATING?

When you participate in Treats & Reads, you and your troop can get a head start in earning proceeds for your troop's activities for the year. Troops earn at least 15% of everything they sell. The proceeds can go towards things your troop wants to do like earn badges, go on troop trips, participate in programs or assist with a service project.

Along the way, you are learning about how to run a business, set goals and communicate. Plus, you can earn your own fun rewards when you reach certain goals.

## WHAT IF MY TROOP IS NOT PARTICIPATING?

Good news- you can still participate in the online program! Let us know that you plan to participate on your own at [vr.girlscoutsem.org/24TRLetsGO](http://vr.girlscoutsem.org/24TRLetsGO). This will ensure that communication about the program is sent to your caregiver, and you won't miss out on picking up your orders or rewards.

## IT'S SIMPLE TO GET STARTED:

- Get to know the products and how customers can order them
- Set up your personalized, online store beginning Oct. 3 and set up by Oct.9 for a chance to win a daily prize
- Create a fun video to let your customers know how they can help you reach your goals
- Send emails to family and friends through your online store so they know you are ready to take orders
- Promote Project Thank You, our Treats and Reads service project, where a customer can donate products to the USO of Missouri and Operation Food Search (your troop will still earn funds with this!)
- Turn in your order card with any in-person order you took and full payment by troop deadlines

## SWEET DATES

- OCT. 3:** Treats and Reads begins! Log into M2 to set up your account
- OCT. 3-9:** BFF online contest
- OCT. 26:** Submit order card orders to your troop or enter them in M2 by 11 PM
- OCT. 30:** Last chance online customers can order for girl-delivery
- OCT. 31- NOV. 23:** Online orders still accepted for direct ship nuts/candy, magazines, Bark Box, tumblers, candles and personalized items
- WEEK OF NOV. 17:** Girl-delivery nut/candy orders arrive for troops
- NOV. 23:** Program ends



## QUESTIONS?

Contact the Answer Center at 314.400.4600 or [answercenter@girlscoutsem.org](mailto:answercenter@girlscoutsem.org)

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