

# Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.



## Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell \$375+ in Treats & Reads Program

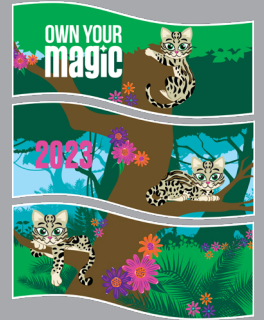
Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.



## Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the Treats & Reads Program
- Send 18+ emails during the Treats & Reads Program
- Sell 170+ packages of cookies during the 2024 Girl Scout Cookie Program

Earn theme patches that fit together!



Go online to see new product offerings!

Go to [www.gsnutsandmags.com/gsem](http://www.gsnutsandmags.com/gsem)

### 1 Login

#### Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Treats & Reads Program.



Scan here and have your troop number ready!

My troop # \_\_\_\_\_

### 2 Create

#### Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



### 3 Share

#### E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.