



Showering the Community - Troop Guide

Showering the Community

Thank you for volunteering for Showering the Community! Girls are welcome to wear rain boots, raincoats and carry umbrellas if available, to help promote.

In this guide you will find information on the event timeline, collection survey, store guidelines and other important notes. Be sure to check with your Neighborhood April Showers Coordinator to confirm the number of shifts at the store as well as how the donations collected anywhere besides Schnucks are being removed from the store and delivered to the agency.

Event Timeline

First Shift - 15 minutes before shift

- Arrive at your assigned store
- Go to the customer service desk; let them know you are there for April Showers and ask where the designated location is that you should set up outside
- Grab shopping cart to collect donations

All Shifts

- Encourage shoppers when they enter the store to donate while they shop
- Hand out shopping lists with requested items to shoppers as they enter the store
- Collect donations from customers in grocery carts as they exit the store
- If a customer would like to donate cash, please accept the donation. At the end of your shift go into the store to purchase items from the shopping list to add to the collection.
- If you'd like, take pictures of yourself during the event and share on social media. Please tag us!
Facebook: Girl Scouts of Eastern Missouri; Instagram: @girlscoutsem

Shift Change

- The next volunteer group of the day arrives
- Please exchange all supplies
- Troop that just completed their shift should count items, complete the online Showering the Community survey (or turn in numbers to your Neighborhood April Showers Coordinator), and move donated items to the side so they are not double counted by the next shift

Last Shift- End of shift

- Hand out the last shopping list and begin to clean your area
- Count all items collected during the last shift and then complete the online survey link sent by Abby Muir (amuir@girlscoutsem.org) in your confirmation email (or send data to your April Showers Coordinator if they have told you they want to handle inputting the data themselves) to report hours and number of donated items
 - **Please note that items donated at Schnucks DO NOT need to be counted. These will be counted by Operation Food Search.**
- Please notify the customer service desk that the last shift has finished for the day
- If you are at a Schnucks or Dierbergs location, leave supplies (signage and shopping lists) with the customer service desk. At any other store, please take everything with you.
- Specific details about where the donations go at the end of Showering the Community will be included in a confirmation email 1-2 weeks prior to the event.

Reporting

Please complete the Showering the Community survey link for the items collected during your shift. If your troop is covering multiple shifts, please complete a survey for each shift that has different girls helping. If most of the girls remain the same for multiple shifts, one survey can be completed. Scan the QR code to the right to be taken right to the Showering the Community Collection Report. **Please note that some Neighborhood April Showers Coordinators would like to handle inputting the data themselves. If your Coordinator has told you to send them the data instead, please do so and let them fill out the report within the QR code.**



Store Guidelines

All Locations

- Be sure to clean up all supplies and donations before leaving the store. If you see shopping lists on the ground, in the parking lot, or in shopping carts, please pick them up. All **Schnucks** donations will stay at the store. Any stores besides Schnucks will need to have donations taken either at the end of both shifts or the end of the last shift of the day.

Important Notes

Day of Instructions for Provided Supplies

- Shopping lists
 - The shopping list provides a list of requested items to be donated
 - Encourage shoppers to take a list with them into the store
 - If they do not wish to take a physical list, encourage shoppers to scan the QR code with their phone
- Card stock April Showers sign with list
 - Hold sign or clip the sign to a cart while encouraging customers to donate

Talking Points for Volunteers and Girl Scouts

- **When arriving for the first shift...**
 - **To the customer service desk worker:** *"Hi! My name is _____ and I am a volunteer for April Showers today. May I speak with the manager?"*
 - **To the manager:** *"Hi! My name is _____ and I am a volunteer for April Showers today. Thank you for letting us be here to promote our campaign. Could you bring out the shopping lists, signs, and shower rings that were brought here for this event? Where would you like us to set up and collect donations?"*
 - You do not need to notify the manager of the shift change at 12pm.
- **When asking for donations...**
 - *"Hello! We are collecting personal care items today for Girl Scouts of Eastern Missouri's personal care items drive, April Showers. Please consider purchasing a few personal care items to donate while you are shopping. All items are given to people in need in our local communities. Feel free to grab a shopping list or scan our QR code. When exiting the store, please come back to this cart to place the donations in."*
 - Not all customers will take a shopping list or scan the QR code. That's okay! Don't be discouraged. Remember to smile and say thank you.

- **When collecting donations as people exit...**
 - *"Thank you for your donation! You are making a difference by providing these items to people in your community!"*
 - Not all customers will donate, and that's okay. If your shopping cart fills up, please grab an empty one and place the April Showers cart sign on it. If someone wants to donate cash, please accept it and buy personal care items from the store at the end of your shift.
- **After handing out the last shopping list at 2pm...**
 - If at Schnucks - take all collected items back to the customer service desk and notify them that Showering the Community has ended for the day.
 - If at Dierbergs – take the collected items with you but leave April Showers signage with the customer service desk
 - If at any other store – take all collected donations and signage with you
 - *"Thank you for letting us come today to collect donations for April Showers! Today has been a big success and we could not have done it without the support of this store. We are all wrapped up for the day. Here are all the donations/supplies."*

Please be sure to...

- Smile & greet shoppers as they arrive. Your smile has an impact! Be friendly, welcoming & respectful.
- Encourage **each shopper** to take the shopping list or scan the QR code and ask that they consider purchasing some items to donate.
- Thank shoppers as they exit and make their donation. Feel free to say, "Have a good day" or something similar, even to those who don't donate.
- Be prepared for the weather. This event is rain or shine.

April Showers Contacts

Please note who to contact during Showering the Community

- Concerns with a Schnucks or Dierbergs store – Abby Muir, Program Manager, amuir@girlscoutsem.org, 314.592.2312
- Concerns with other store (Dollar Tree, WalMart, etc.) – your Neighborhood April Showers Coordinator
- Question regarding donation pick up or distribution – your Neighborhood April Showers Coordinator