



03.13.2026

THE CHASE PARK PLAZA ROYAL SONESTA

DESSERT & DINNER: 6-9 PM

EVENT AFTER PARTY: 9-10 PM

Girl Scouts of Eastern Missouri's Dessert First is a one-of-a-kind fundraising event showcasing the innovation, leadership, and entrepreneurial spirit that Girl Scouts are known for, while highlighting local chefs who create one-of-a-kind desserts inspired by iconic and beloved Girl Scout Cookies. Each year, we honor four Legacy Builders—one Individual, one Corporate/Foundation, one Community, and, introduced in 2024, one Education Legacy Builder—for their dedicated service and lasting impact.

As a sponsor, your organization will gain meaningful visibility among an influential audience of business and community leaders, while directly supporting programs that build courage, confidence, and character in thousands of girls across eastern Missouri. Your partnership helps shape the next generation of leaders and demonstrates your commitment to making a lasting impact in our community.

MEET OUR 2026
CHANGEMAKER
SCHOLARSHIP HONOREES

Dessert First is more than a gala—it's a celebration of the achievements, creativity, and determination all Girl Scouts across eastern Missouri. Every dollar raised supports life-changing experiences and opportunities for girls that empower them to lead and succeed.

Meet this year's 2026 Dessert First Changemaker Scholarship awardees and discover more on their amazing Gold Award projects, the pinnacle of Girl Scout achievement.



MEGHANA HEBBAR

Meghana addressed opossum conservation in the state of Missouri, primarily focusing on the protection and rehabilitation of opossums to earn her Girl Scout Gold Award. She partnered with the Missouri Wildlife Rescue Center to donate essential resources needed to support the rising numbers of injured opossums being admitted to their facility for treatment. With the help of her community, Meghana made 125 homemade opossum pouches and 7 cage lines. She also made 75 craft kits with helpful educational resources and held two classes at the Saint Louis County Library Thornhill and Grand Glaize locations. To complete her project, Meghana created a website with resources such as links to wildlife conservation databases all around the United States.



OLIVIA VAN HORN

Driven by a desire to support students facing a lack of accessibility to college planning materials, Olivia created and launched a comprehensive website tailored to middle and high school students to earn her Gold Award. The website includes guides, checklists, and resources to aid students as they navigate the college application process. To help her website reach a wider audience, Olivia established partnerships with local schools and community organizations who shared her information through direct outreach, emails and promotional materials, making it accessible to a broader network of students and educators. Her website will be maintained by the Francis Howell School District so it can continue to be available for students in the coming years.



SPONSORSHIP LEVELS & BENEFITS

		\$25,000 PRESENTING	\$15,000 TREFOIL	\$10,000 THIN MINT	\$5,000 SAMOA	\$2,500 TAGALONG
EVENT ACCESS	SEATING	24 seats (3 tables)	16 seats (2 tables)	16 seats (2 tables)	8 seats (1 table)	8 seats (1 table)
PRE EVENT RECOGNITION	TICKET RELEASE EMAIL	Logo				
	INVITATION	Logo	Logo	Logo		
	PRE-EVENT EMAILS	Logo	Logo	Logo	Logo	
IN EVENT RECOGNITION	VIP RECOGNITION	Verbal from Stage	Area Sponsor			
	AD IN PROGRAM	Full Page	Half Page	Half Page		
	SIGNAGE & PROGRAM	Logo	Logo	Logo	Logo	Logo
	VIDEO LOOP	Logo	Logo	Logo	Logo	Logo
POST EVENT RECOGNITION	POST EVENT EMAIL	Logo	Logo	Logo	Listed	Listed
	GSEM WEBSITE	Logo	Logo	Logo	Logo	Logo
	ANNUAL IMPACT REPORT	Logo	Logo	Logo	Logo	Logo
SOCIAL MEDIA	PERSONALIZED LINKEDIN	2 Posts	1 Post	1 Post		
	PRE EVENT GROUP POST					
	POST EVENT GROUP POST					

AREA SPONSORS

(FIRST COME FIRST SERVE)

BAR

DESSERT TASTING

ENTERTAINMENT

PHOTO BOOTH

RAFFLE

INCLUSION DEADLINES

INVITATION:DECEMBER 10

SIGNAGE & PROGRAM:FEBRUARY 12

EVENT WEBSITE:MARCH 6

QUESTIONS?

Please contact Laura Benson, Director of Corporate & Foundation Relations,
at lbenson@girlscoutsem.org or 314.592.2365

