



Girl Scout Sparkables™ Cookie and Patch Pals™ Dog Cookie FAQs

Girl Scout Sparkables™ Cookie FAQs

What are Girl Scout Sparkables™?

Girl Scout Sparkables™ are crunchy oatmeal chocolate chip cookies dotted with colorful sprinkles and created in partnership with Partake. They are formulated to be allergy-friendly, gluten-free, nut-free, and vegan, which may help expand participation in Girl Scout Cookie Season, subject to individual dietary needs and label review. Girl Scout Sparkables™ are produced in a facility designed to avoid the top 9 major food allergens and formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, and fish.

When will Girl Scout Sparkables™ be available for purchase?

Girl Scout Sparkables™ are planned to launch during the 2027 Girl Scout Cookie Season in January. Customers can use the [Cookie Finder](#) to find local troops or Girl Scouts selling during Cookie season.

Will Girl Scout Sparkables™ be available for purchase online, in addition to booth sales?

Girl Scout Sparkables™ are planned as an online-exclusive cookie available through Digital Cookie's shipped channel and are not planned for booth sales. Customers will need a Girl Scout or troop link to purchase, or they can use the Cookie Finder to connect with a Girl Scout selling near them.

How does purchasing Girl Scout Sparkables™ support Girl Scouts?

Proceeds from Girl Scout Cookie sales stay local to help councils and troops fund Girl Scout programming and experiences. Because Girl Scout Sparkables™ are planned to be available through Digital Cookie, the product may also support girls' practice with online sales, digital marketing, and entrepreneurial skills.

Why are Girl Scout Sparkables™ planned to be available only through Digital Cookie?

Offering Girl Scout Sparkables™ through Digital Cookie is intended to draw attention to girls' online shops while giving Girl Scouts hands-on experience with modern marketing skills. It may also allow customers to order Girl Scout Sparkables™ and have them shipped directly to their door while supplies last.

Are any Cookies discontinued or retired with the launch of Girl Scout Sparkables™?

No Cookies are planned to be discontinued or retired nationally for the 2027 Girl Scout Cookie Season.

Patch Pals™ Dog Cookie FAQs

What are Patch Pals™?

Patch Pals™ are Girl Scouts' first dog Cookie, a treat created specifically for dogs. Created in partnership with BARK, the dog-obsessed creators of BarkBox, Patch Pals™ are soft-baked, blueberry muffin-flavored dog cookies made with blueberries. Each treat is baked into one of four Girl Scout-inspired "patch" shapes representing community, exploration, friendship, and play.

Why did Girl Scouts create a treat specifically for dogs?

Girl Scout Cookies have always brought people together. Families, friends, neighbors, and communities all take part in the tradition. Girl Scouts have shared that for them, Cookie season is about connecting with people **and** pets in their communities in fun, creative ways. For many households, dogs are part of the family too. Patch Pals™ were created to include them in the fun of cookie season and give supporters another way to participate, share, and celebrate.

When will Patch Pals™ be available for purchase?

Patch Pals™ will be released nationally and sold exclusively online for shipping only, during the 2027 Girl Scout Cookie Season starting in January.

Where can customers purchase Patch Pals™?

Patch Pals™ will be available exclusively through Digital Cookie's shipped channel. Girl Scouts may promote and help customers order Patch Pals™ at cookie booths or through their online shops, but all orders must be placed through a Girl Scout or troop's Digital Cookie link and will be shipped directly to customers' homes. Girls will strengthen their digital marketing skills by promoting and selling Patch Pals™ through their online shops.

Will Patch Pals™ be sold at cookie booths?

Patch Pals™ may be promoted at cookie booths, but they are an online-exclusive product available through Digital Cookie's shipped channel. Customers can place an order using a Girl Scout or troop's Digital Cookie link, and Patch Pals™ will be shipped directly to their home.

How does purchasing Patch Pals™ support Girl Scouts?

Proceeds from Girl Scout Cookie sales stay local to help councils and troops fund Girl Scout programming and experiences. Because Patch Pals™ are planned to be available through Digital Cookie, the product may also support girls' practice with online sales, digital marketing, and entrepreneurial skills.

Do Patch Pals™ replace traditional Girl Scout Cookies?

No. Patch Pals™ are designed to complement, not replace, traditional cookie sales. They give dog owners a new way to participate in Cookie season while continuing to support the Girl Scouts in their community.