# Workplace & Network Resources

# Connect with Girl Scout Cookie<sup>™</sup> fans everywhere!



In addition to traditional booths, there are fun, creative ways to collect more orders for Girl Scout Cookies\*! We've gathered lots of colorful resources to use in workplaces or with those within Girl Scouts' networks.

## Build a cookie order station

#### **Get Ready**

- Girl Scouts can set up shop at a parent/guardian's workplace or a place within their network—with permission, of course!
- Find an area that is off limits to the general public and only accessible to people the Girl Scouts or their parent/guardian know.

### **Get Set**

- Create a fun order station with colorful signage, a simple cardboard box and some DIY flair.
- Check out our activity sheet and other resources to help Girl Scouts design and craft a sign-up order station with lots of personality!

#### Go

- Customers fill out contact slips with an email address so Girl Scouts can send their Digital Cookie\* link, or customers can complete leave-behind cards to order on the spot.
- Girl Scouts can take their marketing to the next level by writing thank you notes, calling customers for reorders—even writing an article for the employee newsletter about their goals this cookie season.





# Get crafty with DIY activities

# Cookie jar poster with tear-off tabs

Add your contact info to 14 grab-and-go strips, print it out, then add color.

# **Marketing Sheets**

Make a splash with cookie ads that are easy to print and color.







#### See more on social!

Little Brownie Bakers\* offers even more tips, tricks and inspiration on the @LittleBrownieBakers Facebook page and @LBBakers Pinterest page.



### Tap into the eBudde™ App!

The eBudde App makes it easy to schedule booths and organize cookie pickups. Download the app on your smartphone to find checklists, training videos and useful tips to manage this cookie season all from a single, easy-to-use dashboard! *Learn more about the app at LittleBrownie.com*.



