

Sponsorship Opportunities

Girl Scout Cookie Run 5K & 1 Mile Saturday, November 28, 2026

Presenting Sponsor \$5,000

- Fifteen (15) race registrations
- Three (3) custom signs for race route
- Logo on event t-shirt*
 - Sleeve or back of shirt
- Logo on envelope of mailed virtual race bags
- Informational flyer for virtual race bag*
- Emcee verbal recognition on race day
- Logo include in email confirmations sent to all participants
- Social media recognition
 - LinkedIn, Instagram & Facebook
 - Two (2) individual linked post
 - Included in event group post
- Event booth at runners village
- Listed on GSEM website as event partner
- Recognition in GSEM annual Impact Report
- Logo included on event signage and race website*
- Logo recognition on GSEM website as event partner

Impact Sponsor \$2,500

- Ten (10) race registrations
- Three (3) custom signs for race route*
- Logo on alternate swag item
 - bandana and shoe bag
- Logo on back of event t-shirt*
- Informational flyer for virtual race bag*
- Emcee verbal recognition on race day
- Social media recognition
 - LinkedIn, Instagram & Facebook
 - One (1) individual linked post
 - Included in event group post
- Event booth at runners village
- Listed on GSEM website as event partner
- Recognition in GSEM annual Impact Report
- Logo included on event signage and website*
- Logo recognition on GSEM website as event partner

Event Sponsor \$1,000

- Five (5) race registrations
- Two (2) custom signs for race route*
- Logo on back of event t-shirt*
- Informational flyer for virtual race bag*
- Social media recognition
 - LinkedIn, Instagram & Facebook
 - Included in group post
- Event booth at runners village
- Logo on event signage*
- Recognition in GSEM annual Impact Report
- Logo included on event signage and website*
- Listed on GSEM website as event partner

Friend Sponsor \$500

- One (1) custom sign for water station*
- Event booth at runners village
- Informational flyer for virtual race bag*
- Social media recognition
 - LinkedIn, Instagram & Facebook
 - Included in group post
- Recognition in GSEM annual Impact Report
- Listed on event website
- Listed on GSEM website as event partner

Supporter \$250

- Event booth at runners village
- Informational flyer for virtual race bag*
- Listed on event website

*Print Deadlines

T-shirt & Swag– September 18

Signage and item inclusion – October 23

Online Recognition – November 7