**Earn Rewards For Your Participation**

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

**Theme patches that fit together!**

To Earn:
- Create Your Avatar
- Send 15+ emails
- Sell $375+ Treats & Reads Items

You can choose whether you will want your avatar to be kayaking or relaxing in a hammock on your patch if earned.

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**Step 1 - Visit the website**

www.gsnutsandmags.com/gsem
(or click on the link from the council website)

Follow the prompts to participate in the online Fall Product Program. Please have your troop number before starting.

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**Step 2 - Create your personalized site**

You will be creating an avatar who looks just like you. You can also record a personalized message for your avatar to deliver to friends and family. As you set up your site, she will earn virtual rewards as you complete the steps to create your personalized site for the Fall Product Program.

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**Step 3 - Send emails**

When you send emails to friends and family, they will see your goal and hear your avatar deliver your special message. By clicking a link, they will be able to shop online while helping you reach your goal! Don’t forget to share with additional friends and family on social media with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.
During our 2020 Treats & Reads Program, we want girls to “Bravely Be You” with our travel companion, the pygmy three-toed sloth!

Benefits of Participating:
- Girls learn and practice the Five Skills: **people skills, money management, business ethics, goal setting,** and **decision making**
- Proceeds stay local to benefit our Council and troops earn 15% on all items sold. Girls’ participation in the Treats & Reads Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund activities and projects.

Important dates:
- Sept. 24: Access to M2 online site
- Sept. 26: GO Day — online ordering opens and girls may sell in-person
- Oct. 18: Last day to take orders on the order card and enter into online system or give to troop
- Oct. 22: Last day for online girl delivery orders
- Oct. 22-Nov. 22: Online orders still accepted for direct ship to customers
- Nov 11-14: Troop distributes nut and chocolate items to girls for delivery
- Nov. 22: Final day of Treats & Reads

Fall Product Checklist for Success
- Participate in your troop’s Treats & Reads meeting
- Look at the order card and rewards with your Girl Scout and help her set goals for what she wants to achieve
- Help her practice her message for customers
- Become familiar with Project Thank You, the Treats & Reads donation option. It’s an excellent option for a contactless transaction while supporting the community.
- Help her login at gsnutsandmags.com/gsem beginning on Sept. 24 to create her Avatar, record a voice message or video for her online store, and email customers the shopping link
- Guide her as she networks with family and friends using her paper order card
- Enter the orders from her paper order card on her online dashboard by Oct. 18 at 11 pm CST
- Help your Girl Scout deliver products to her customers, let her take the lead!
- Turn in full payment by the troop deadline
- Celebrate her success after the program ends Nov. 22!

Questions? Contact the Answer Center at 314.400.4600 or answercenter@girlscoutsem.org