

Showering the Community - Troop Guide

Showering the Community

Thank you for volunteering for Showering the Community! Girls are welcome to wear rain boots, raincoats and carry umbrellas if available, to help promote.

In this guide you will find information on the event timeline, collection survey, store guidelines and other important notes. Be sure to check with your Neighborhood April Showers Coordinator to confirm the number of shifts at the store as well as how the donations are being removed from the store and delivered to the agency.

Event Timeline

First Shift - 15 minutes before shift

- Arrive at your assigned store
- Go to the customer service desk; let them know you are there for April Showers and ask where the designated location is that you should set up outside
- Grab cart to collect donations

All Shifts

- Encourage shoppers when they enter the store to donate while they shop
- Hand out shopping lists with requested items to shoppers as they enter the store
- Collect donations from customers in grocery carts as they exit the store
- If a customer would like to donate cash, please accept the donation. At the end of your shift go into the store to purchase items from the shopping list to add to the collection
- If you'd like, take pictures of yourself during the event and share on social media. Please tag us!
Facebook: @GirlScoutsEasternMO Instagram: @girlscoutsem

Shift Change

- The next volunteer group of the day arrives
- Please exchange all supplies
- Troop that just completed their shift should count items, mark UPCs, complete the collection survey and move donated items to the side so they are not double counted by the next shift

Last Shift- End of shift

- Hand out the last shopping list and begin to clean your area
- Count and mark UPCs on all items collected during the last shift and complete collection survey
- Please notify the customer service desk that the last shift has finished for the day
- Please take all supplies with you. Lists and signs should not be left at the store.
- All donations must be picked up by the end of the last shift

Collection Survey

Please complete the collection survey for the items collected during your shift. If your troop is covering multiple shifts, please complete a survey for each shift that has different girls helping. If most of the girls remain the same for multiple shifts, one survey can be completed.

Enter the survey link in your web browser or scan the QR code to access the survey.

Survey: Vr.girlscoutsem.org/STCform22



Store Guidelines

All Locations

- Be sure to clean up all supplies and donations before leaving the store. If you see shopping lists on the ground, in the parking lot, or in shopping carts, please pick them up

Walmart

- Troops must stay in designated area in front of the store
- No more than 15 girls/adults may be present during one shift
- Troops may only be present at the front of the store during the approved times

Dierbergs

- An adult with the first shift must check in with the store manager on duty prior to starting
- Troops must stay in designated area in front of the store. Solicitation is not allowed inside the store or in the parking lot
- Troops must position themselves at least 8 feet away from the doors – customers should only be addressed as they enter the store
- No more than 2 girls and 2 adults are allowed per shift
- All girls/adults who are not fully vaccinated must wear a mask over their mouth and nose while on store premises. Check store signs for most current policy when you arrive.
- Troops may only hand out approved shopping lists. Dierbergs will be providing the lists.

Other locations

- Please be sure to check with your Neighborhood April Showers Coordinator to find out the current guidelines at the store.

Important Notes

Day of Instructions for Provided Supplies

- Shopping lists
 - The shopping list provides a list of requested items to be donated
 - Encourage shoppers to take a list with them into the store
- Card stock April Showers sign with list
 - Hold sign while encouraging customers to donate
 - If they do not wish to take a shopping list encourage them to scan the QR code

Please be sure to...

- Smile & greet shoppers as they arrive. Your smile has an impact! Be friendly, welcoming & respectful.
- Encourage **each shopper** to take the shopping list and ask that they consider purchasing some items to donate.
- Thank shoppers as they exit and make their donation. Feel free to say, “Have a good day” or something similar, even to those who don’t donate.
- Be prepared for the weather. This event is rain or shine.

April Showers Contacts

Please note who to contact during Showering the Community

- Concerns with a Walmart or Dierbergs store – Heather Eyster, Program Manager, 314.592.2312
- Concerns with other store (Dollar Tree, Dollar General, etc.) – your Neighborhood April Showers Coordinator
- Question regarding donation pick up or distribution – your Neighborhood April Showers Coordinator