

DESSERT FIRST

Dessert First is Girl Scouts of Eastern Missouri's flagship event. Each year, over 500 people join us to taste delicious Girl Scout Cookie-inspired desserts, to recognize our honorees and scholarship awardees, and to support our mission: building girls of courage, confidence and character who make the world a better place.

2018 marks the 100th anniversary of Girl Scouting in eastern Missouri. In recognition of this milestone, at Dessert First we will add a new award, Community Legacy Builder, to recognize an extraordinary collaborative partner. Community Legacy Builders will join our esteemed list of Individual and Corporate Legacy Builders recognized for their long-standing service and support.

2018 CORPORATE LEGACY BUILDER:	Centene Charitable Foundation
2018 INDIVIDUAL LEGACY BUILDER:	Berges Family Foundation
2018 COMMUNITY LEGACY BUILDER:	Donald Danforth Plant Science Center

Join us on **February 22, 2018** for this unique event. As an event sponsor, you are investing in today's girls to be tomorrow's leaders: leaders in their homes, leaders in your companies, leaders in our communities. Through the Girl Scout Leadership Experience girls learn problem-solving, critical thinking, fiscal resourcefulness, responsibility, and team-building; the tools and experiences girls need to achieve success and *change the world*.



2018 SPONSOR BENEFITS: DESSERT FIRST

	PRESENTING \$25,000 IMPRESSIONS: 427,200	LEGACY or DESSERT \$20,000 IMPRESSIONS: 405,200	GOLD \$10,000 IMPRESSIONS: 405,100	SILVER \$5,000 IMPRESSIONS: 394,100	BRONZE \$2,500 IMPRESSIONS: 248,100
Dessert First tickets	Two tables of eight (8)	Two tables of eight (8)	Two tables of eight (8)	One table of eight (8)	One table of eight (8)
Special Recognition	Presenting Sponsor	Legacy Luncheon Sponsor & Legacy Builder Award Sponsor OR Dessert Tasting Sponsor & Chef Award Sponsor			
Legacy Luncheon tickets	Four (4)	Four (4)			
Logo on sponsorship packet*	Logo	Logo	Logo	Logo	Logo
Logo and/or listing on save-the-date**	Logo	Listing	Listing	Listing	
Logo and/or listing on invitation	Logo	Logo	Logo	Logo	Listing
Logo and/or listing in eblast(s)	Logo	Listing	Listing	Listing	
Logo and/or listing in FEAST magazine ads	Logo	Logo	Logo	Listing	
Advertisement in event program	Full-page	Half-page	Half-page	Quarter-page	
Logo in event program & on on-site signage	✓	✓	✓	✓	✓
Logo on Girl Scouts' website in association with event	✓	✓	✓	✓	✓
Logo in spring 2018 girl program catalogue <i>Inspire Discovery</i>	✓				
Logo in spring 2018 adult program catalogue <i>Lead & Learn</i>	✓	✓	✓		
Logo and/or listing in annual <i>Report to the Community</i>	Logo	Logo	Logo	Logo	Listing
Missouri Tax Credits available (50% of tax deductible gift)	✓	✓	✓	✓	

* For inclusion on sponsorship packet pledge must be made by June 30, 2017

** For inclusion on Save-the-Date pledge must be made by September 8, 2017

QUESTIONS? CONTACT ASHLIE ZIMMERMAN, GRANTS & SPONSORSHIPS MANAGER, (314) 592-2367 OR AZIMMERMAN@GIRLSCOUTSEM.ORG
GIRL SCOUTS OF EASTERN MISSOURI | 2300 BALL DRIVE | ST. LOUIS, MO 63146 | GIRLSCOUTSEM.ORG