

# How the Cookie Crumbles

## ONE HUNDRED PERCENT

of cookie proceeds stay in eastern Missouri and support local Girl Scouts and their troops.

That's right, the Girl Scout Cookie Program powers amazing experiences and programs for more than 40,000 eastern Missouri **G.I.R.L.s** (**Go-getters, Innovators, Risk-takers, Leaders**)™ annually.

Our cookies are on a mission—each package helps to subsidize Girl Programs, keeping Girl Scouting affordable for all girls. In fact, the Cookie Program is vital to our mission of building girls of courage, confidence and character.

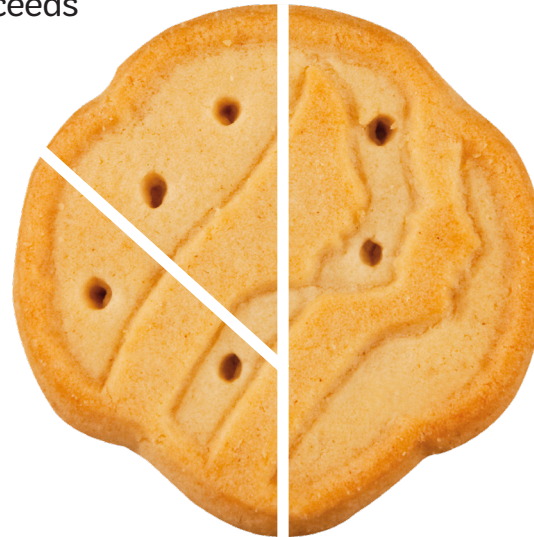
Such a lot for a cookie!

**21%\***

pays for troop proceeds and rewards

**29%\***

covers the cost of operating the Cookie Program including paying the baker's costs



**50%\***

supports Girl Scout leadership development programs, Adult Education, Camp, Council programming, facilities upkeep and Customer Service

Troop Proceeds:	2019	2020	% Change
All troops	\$0.63	\$0.80	27%
Troops with 140+ per girl average	\$0.68	\$0.90	32%
Troops with 190+ per girl average	\$0.73	\$1	37%

\*Denotes the 2018 Girl Scouts of Eastern Missouri's Cookie Program