Outline for Virtual Recruitment Night

Promoting Event:
The Virtual Recruitment Night can be promoted through a variety of different avenues, depending on the options in each community. Fliers can be sent through school folders, electronic newsletters (Peachjar), Facebook pages, events at schools or community centers, neighborhood social media platforms (Nextdoor) as well as yard signs. This recruiting format can also be used for online registration in new troops, follow up from open house or community events and with schools that are struggling with in person participation.

Materials Provided:
Template of email for confirmation (if participants have signed up)
Facilitators guide for girl activity
PowerPoint Presentation
Facilitators Guide for Meeting

Agenda for Meeting

- Facilitator and Family Introduction
  - Parent/Guardian Name, Girl Name and finish the sentence (both adult and girl) “As a Girl Scout I am looking forward to.......”
- Introduction of girl activity
  - Cyber patch activity with protecting a treasurer. Girls will use materials around the home to wrap their treasure up nice and tight.
- Parent Discussion
  - Who are Girl Scouts?
  - What does a troop look like and what do they do?
  - How can adults be involved and why
  - Next Steps
- Conclusion
  - Girls present their boxes
  - Registration done together as a group, mailed in or over the phone