INTRODUCTIONS

• Name
• School Affiliation
• School District
• Girl Scout District
• Years of Experience
THANK YOU!

As a Troop Organizer, you are a key player in bringing the Girl Scout experience to life for girls and adults in your area.

Troop Organizing is all in the details! We want you to have all the knowledge and tools necessary to be successful.

We value and celebrate your dedication and thank you for joining us in the new membership year.
TRAINING OUTLINE

• Defining and understanding your role as a Troop Organizer

• Types of Events

• What does a successful recruitment night look like?

• What happens after Recruitment Night?

• Breakout Sessions

• Questions and Comments
TROOP ORGANIZER ROLE

- Partners within the organization
  - Community Engagement Managers
  - Neighborhood Managers
  - Troop Leaders

- Partners within the community include Principals, Administration Staff, Parent-Teacher Association/Organization, Communications Staff, Facebook Groups, Park Associations, plus many more
SEVEN STEPS TO SUCCESS

Step #1: Create a Strategy

Step #2: Schedule and Prepare for Recruitment Night

Step #3: Recruit Help

Step #4: Promote

Step #5: Promote

Step #6: Report

Step #7: Follow Up
REGISTRATION SUCCESS

Recruitment Night Success

• Kindergarten Troop registered, including troop leader, assistant leader, at least five girls and additional adults.

• Also includes additional girl members registered to existing troops.

Reregistration Success

• Troops at the school or community center have reregistered 70% of their troop during spring registration.
NEW LEADER ONBOARDING

- Registration/Background Check
- Daisy Drop Box
- New Leader Portal (Parent Meeting)
- Neighborhood Meeting
- First Troop Meeting
TYPES OF EVENTS

- Promotional Events
- Parent/Caregiver Discovery Nights
- Large Information Events
- Virtual Recruitment Nights
PROMOTIONAL ITEMS

Items included in your Troop Organizer bag:
• How to Start a Troop Guide
• Parent Engagement Piece
• Sign-In Sheets
• Registration Forms
• Background Check Requests
• SWAG
• Yard Sign with Stake
• Uniform Guides

NEW this year!
Open House Sign In Sheets, Daisy Drop Box, Save the Date Fliers, STEM Coloring
SAVE THE DATE

YOU’RE INVITED
THERE’S NO PARTY LIKE A GIRL SCOUT PARTY!

WHAT IS GIRL SCOUTS?
HOW DOES IT WORK?
Groups of Girl Scouts from the same community, called troops, typically meet weekly or bi-weekly for an hour or two.

Hand-in-hand with adult volunteers—often parents or caregivers—girls select exciting hands-on activities and projects, try new things, and cheer each other on. Together, they earn badges to reflect their successes and show the world what they’re made of.

QUESTIONS?
Whether you want to start a new troop for your girl and her friends, join an existing troop, or have questions, contact the Answer Center at answercenter@girlscoutsem.org or call us at 314.400.4600.

GIRL SCOUT PROMISE
On my honor, I will try:
To serve God and my country. To help people at all times. And to live by the Girl Scout Law.

GIRL SCOUT LAW
I will do my best to be honest and fair,
friendly and helpful, considerate and caring,
courageous and strong, and responsible for what I say and do,
and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.
# Open House Sign In Sheet

![Girl Scouts Logo](image)

**School/Location:** ______________________  **District:** ______  **Date:** __________

## Sign in/Recruitment Report

Please print clearly.

<table>
<thead>
<tr>
<th>Girl’s First and Last Name</th>
<th>Grade Fall 2020</th>
<th>Phone</th>
<th>Zip code</th>
<th>Parent/Guardian’s Name</th>
<th>Email</th>
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TROOP ORGANIZER

Use Tiny Scanner App from the App Store and Google Play.
WHY GIRL SCOUTS

WHAT IS GIRL SCOUTS?

WHY DO FAMILIES LOVE US?

How Does It Work?

Groups of girl scouts from the same community, called troops, typically meet weekly or to weekly for an hour or two. Inside each troop, girls choose projects to work on, and then work toward earning badges that reflect their hard work and the skills they develop along the way.

What’s The Goal?

Making sure girls see and have the opportunity to reach their potential isn’t just about helping them earn better grades, make better decisions, and have happier lives (although it helps with those things, too). It’s about creating a more fair, equal, and compassionate world where every girl has a seat at the table and can make her dreams come true.

How Can You Get Involved?

Girl Scouts of Eastern Missouri is excited to welcome you and your child. Membership is $25 annually, financial aid is available. Whether you want to start a new troop for your daughter and friends, join an existing troop, or have questions, visit us online at girlscoutsem.org, call us at (314)446-4000, or visit us in person at 604 N. Tucker Blvd, St. Louis, MO 63101.

Girl Scout Promise

On my honor, I will try:
- To serve God and my country, To help people at all times, And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be honest and fair, Friendly and helpful, Considerate and caring, Courageous and strong, And to respect myself and others, Respect authority, Use resources wisely, Make the world a better place, And be a sister to every Girl Scout.
STICKERS

TODAY
You’re invited (there’s no party like a *Girl Scout* party).
Stop by the info night to learn more!
girlscoutsem.org/join

TOMORROW
You’re invited (there’s no party like a *Girl Scout* party).
Stop by the info night to learn more!
girlscoutsem.org/join

TUESDAY
You’re invited (there’s no party like a *Girl Scout* party).
Stop by the info night to learn more!
girlscoutsem.org/join

WEDNESDAY
You’re invited (there’s no party like a *Girl Scout* party).
Stop by the info night to learn more!
girlscoutsem.org/join

THURSDAY
You’re invited (there’s no party like a *Girl Scout* party).
Stop by the info night to learn more!
girlscoutsem.org/join
MATERIAL REQUESTS

- All items will be ready for pick up as early as July 31
- Submitted through link and fulfilled by GSEM staff
- Contactless pick up available at Council Office or by coordinating with Community Engagement Manager
**WHAT DOES SUCCESS AT RECRUITMENT NIGHT LOOK LIKE?**

- Kindergarten Troop registered, including troop leader, assistant leader, at least five girls and additional adults.
- Additional girl and adult members registered to existing troops.
- Parent/Guardians register with girl members.
- Daisy Drop Box given to new leader AFTER registration that night.
- Sign-In Sheet sent to CEM.
- Neighborhood Manager is notified of new leader for meetings and communication.
WHAT HAPPENS NEXT?

• Consistent Communication with New Troop Leader OR mentor in place. Includes personal invite to next Neighborhood Meeting.

• Follow Up with any members that did not register at the event.

• School event or community service to continue relationship with school throughout the year.
BREAKOUT SESSIONS

- Daisy Drop Box
- New Leader Onboarding
- Virtual Recruitment Events
- Table Set Up

- Virtual Recruitment Events
- Daisy Drop Box
- School Events
- Spring Reregistration and Recruitment