## Spring Registration Timeline

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<thead>
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<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
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<tbody>
<tr>
<td>Update Troop Catalog</td>
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<td>Kindergarten Recruitment</td>
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<td>Ghost Troops Created</td>
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<td>Ghost Troops Open in Troop Catalog</td>
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<td>Extended Year Membership April 1 – July 31st</td>
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<td>Spring Re-Registration Open April 1 – April 30th</td>
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TROOP OPPORTUNITY CATALOG

• Connect with all troop leaders in your school
  • Remind troop leaders to respond to opportunity catalog survey
  • Identify returning, disbanding, merging and graduating troops
  • Troop leaders determine visibility of their troop openings for new girls to join
• Launch into Girl Scouts
  • Attend Kindergarten Registration, Round-Ups, and Orientations
  • Extended year membership and ghost troops open April 1
    • Financial aid for those in need - Need a penny, take a penny; Have a penny, leave a penny
    • Day camp and Summer programming – May 1
  • Form the troop – two unrelated background checked adults and five girls
    • Daisy Drop Box
EXTENDED YEAR MEMBERSHIP

- April 1-July 31
- New girls and adults can join for $35
- New Daisy troops (eligible for Daisy Drop Box)
- Day Camp/Resident Camp/Summer programming
- New members not wanting a 2020 membership must wait to July to register
SPRING REREGISTRATION: APRIL 1-APRIL 30

• Train new leaders on troop and family renewal
  • If the troop leader leaves the troop in the cart and does not complete registration; individual members will have to contact the answer center to register

• Help leaders communicate financial aid for those in need
  • Need a penny, take a penny; Have a penny, leave a penny

• Work with your service team to host a Reregistration Event during the month of April

• Promote Spring Reregistration incentives—Best Value for another year of fun and adventure!
  o 2020
    • Troop experience when troop renews 70% or more of their troop
    • Limited edition patch
    • 15-percent shop discount
    • $6 Troop Round Up tickets
    • St. Louis Aquarium Family Event

• Girls in troops that renew; save their spot for next year!

• Troop volunteers and girls that don’t renew before October 1, will fall off from troop roster.