Girl Scout Cookies By The Numbers

In 2024, our Cookie Collaborators will give girls the support they need to continue making an impact on eastern Missouri.



Booth sales accounted for an estimated

\$400,000+

in proceeds that stayed with Girl Scout troops in eastern Missouri in 2023 to support their goals and activities. 92%

of girls think they're smart enough to be entrepreneurs and nearly 80% are interested in careers in the business world.



More than 94,000

packages of cookies were donated to the USO of Missouri and Operation Food Search in 2023.



43%

of Girl Scout alums hold management positions compared to 37% non-alums.

More than 12,000

Nearly 58,000+

hours of community service were completed by Girl Scouts in eastern Missouri last year. The cookie program helps fund troop service projects in your community!



